

This is to protest the new regulations governing faxes. As a membership organization, my employer already has an established business relationship with our members, who pay us dues each year. To have to collect--and update and track--the permissions to send them faxes is an unnecessary burden on our organization and an inconvenience to our members. Removing the "established business relationship" provision places a significant onus on our operations that provides no real benefit to the public. Membership in an organization should serve as prior consent for faxed communications, and continued membership should be prima facie evidence that the person is interested in receiving communications from us. Associations are essentially communications operations and the new rules are damaging to our ability to provide our members with breaking news or last-minute opportunities to register for programs. Overall, the burden these regulations place on businesses--associations and many others--will burn up many dollars without really protecting the public. Thank you for the opportunity to comment.

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